



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

PRESS RELEASE

for immediate release

September 28, 2026

Everingham & Kerr, Inc. is pleased to announce that a

Digital Marketing & Growth Agency *has been acquired by a* Growth-Oriented Private Equity Firm



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Everingham & Kerr, Inc. announced today that a Digital Marketing & Growth Agency (*the “Company” or “DMGA”*) has been acquired by a Growth-Oriented Private Equity Firm. Terms of the transaction were not disclosed.

DMGA is a digital marketing and growth services firm providing integrated services across paid media, SEO, AI Search (GEO), CRO, lifecycle/email marketing, and web experience. The Company serves a diversified base of clients primarily consisting of growth-stage companies, startups, and mid-market enterprises, with repeatable delivery processes adaptable across different stages of scale.

Everingham & Kerr initiated the transaction, acted as the exclusive financial advisor and negotiated the transaction for the Digital Marketing & Growth Agency.

For more information on this transaction, please contact Joseph A. Vanore at jav@everkerr.com or 856.546.6655 x114.

About Everingham & Kerr, Inc.

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.