



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that a

Branded Sporting Equipment Company
has been acquired by a
Private Investor



Press Release – *January 16, 2024*

Everingham & Kerr, Inc. announced today that a Branded Sporting Equipment Company (*the “Company” or “BSEC”*) has been acquired by a Private Investor. Terms of the transaction were not disclosed.

Headquartered in the Northeastern US, BSEC is a well-known, nationally recognized brand and a market leader in the sporting equipment industry. The Company’s team is constantly exploring innovative solutions in order to devise evolved, out-of-the-box tools for training and competition.

Everingham & Kerr initiated the transaction, acted as the exclusive financial advisor and negotiated the transaction for the Branded Sporting Equipment Company.

For more information on this transaction, please contact Joseph A. Vanore at jav@everkerr.com or 856.546.6655 x114.

About Everingham & Kerr, Inc.

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm’s client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

**PRESS
RELEASE**
for immediate release

January 16, 2024



Everingham & Kerr, Inc.

Phone: 856.546.6655 x114

Fax: 856.546.2806

E-Mail: jav@everkerr.com

Website: www.everkerr.com