



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that

PetChatz LLC
has been acquired by
Pet Product Innovations, LLC



Mt. Laurel, NJ – May 9, 2022

Everingham & Kerr, Inc. announced today that PetChatz LLC (*the “Company” or “PetChatz”*) has been acquired by Pet Product Innovations, LLC (“PPI”). Terms of the transaction were not disclosed.

PetChatz is a leading pet technology company with the industry’s most robust two-way digital daycare system and a highly recognizable brand that has become synonymous with innovation and outstanding design. PetChatz is the world’s first and only Digital Daycare System for the home alone pet – providing a full day of entertainment, connection and interaction with two-way video chats, treats, brain games, aromatherapy, and streaming programmed video (via DOGTV). To learn more about PetChatz, please visit: www.petchatz.com.

Headquartered in Des Plaines, IL, PPI manufactures and sells products that makes the lives of pets and their human parents safer, more comfortable and more fun. To learn more about PPI, please visit: www.petppi.com.

Everingham & Kerr initiated the transaction, acted as the exclusive financial advisor and negotiated the transaction for PetChatz.

For more information on this transaction, please contact Joseph A. Vanore at jav@everkerr.com or 856.546.6655 x114.

About Everingham & Kerr, Inc.

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm’s client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

PRESS RELEASE

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