



# Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

## PRESS RELEASE

*for immediate release*

**August 19, 2021**

*Everingham & Kerr, Inc. is pleased to announce that*

**Boombox Gifts LLC**  
*has entered into a strategic partnership with*  
**Foundry.ai**



*Everingham & Kerr, Inc.*

New Jersey Headquarters

**1300 Route 73, Ste. 103  
Mt. Laurel, NJ 08054  
Phone: 856.546.6655  
Fax: 856.546.2806**

**E-Mail: [jav@everkerr.com](mailto:jav@everkerr.com)  
Website: [www.everkerr.com](http://www.everkerr.com)**

**Mt. Laurel, NJ – August 19, 2021**

Everingham & Kerr, Inc. announced today that Boombox Gifts LLC (*the "Company" or "BG"*) has entered into a strategic partnership with Foundry.ai (*the "Company" or "Foundry.ai"*). Terms of the transaction were not disclosed.

Named an "Instant Heirloom" by Oprah's O List, Boombox Gifts enables friend and family groups, businesses, nonprofits, schools, and congregations to collaborate from anywhere in the world to co-create a deeply meaningful collection of messages and photos, presented digitally or printed inside a gorgeous keepsake box. Boombox was founded by New York Times bestselling children's book author and brand strategist Christina Geist in 2015, inspired by the memory boxes she curated and gifted to each of her best friends, and her father, for their 40th and 70th birthdays. For more information, please visit [www.boomboxgifts.com](http://www.boomboxgifts.com).

Foundry.ai is a technology studio that builds and invests in solutions that leverage 'practical AI' to create market advantage. Since its founding by Jim Manzi and Ned Brody in 2015, Foundry has formed multiple operating companies that are creating value across a range of business and consumer sectors. To learn more about Foundry's unique business model and software solutions, visit <https://foundry.ai>.

Everingham & Kerr initiated the transaction, acted as the exclusive financial advisor and negotiated the transaction for Boombox Gifts LLC .

**For more information on this transaction, please contact Peter W. Cook at [pwc@everkerr.com](mailto:pwc@everkerr.com) or 856.546.6655 x119.**

### ***About Everingham & Kerr, Inc.***

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.