



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

**PRESS
RELEASE**
for immediate release
October 2, 2019

Everingham & Kerr, Inc. is pleased to announce that

Saf-T-Swim
has been acquired by
Streamline Brands

(a portfolio company of the private equity firm Quad Partners LLC)



Everingham & Kerr, Inc.

New Jersey Headquarters

1300 Route 73, Ste. 103
Mt. Laurel, NJ 08054
Phone: 856.546.6655
Fax: 856.546.2806

E-Mail: ek@everkerr.com
Website: www.everkerr.com

Mt. Laurel, NJ – October 2, 2019

Everingham & Kerr, Inc. announced today that Saf-T-Swim has been acquired by Streamline Brands. Terms of the transaction were not disclosed.

Streamline Brands, the leading franchisor and manager of swim schools in the world including SafeSplash, SwimLabs and Swimtastic schools, acquired Saf-T-Swim, the Long Island, NY-based swim school system. Saf-T-Swim is the leading swim school in Long Island with 13 locations in Nassau and Suffolk counties. With this acquisition, Streamline extends its position as the largest swim school network in North America, including a dominant position in the New York market, and increases its location count to more than 230 locations in 22 states and Mexico and Istanbul, Turkey. Streamline, which is also the official swim school provider for USA Swimming, plans to continue to expand its market position through both organic growth of its franchise system and additional acquisitions throughout the next several years.

Everingham & Kerr, Inc. initiated this transaction, acted as a financial advisor and assisted with negotiations for Saf-T-Swim.

For more information on this transaction, please contact Peter Cook at pwc@everkerr.com or 856.546.6655 x119.

About Everingham & Kerr, Inc.

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.