



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

PRESS RELEASE

for immediate release

April 27, 2017

Everingham & Kerr, Inc. is pleased to announce that

We Do Commerce
has been acquired by
Digital Evolution Group, LLC



Everingham & Kerr, Inc.

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Everingham & Kerr, Inc. announced today that Govenda LLC d/b/a We Do Commerce (“WDC”) has been acquired by Digital Evolution Group, LLC (“DEG”). Terms of the transaction were not disclosed.

WDC was founded in 1995 and creates award-winning ecommerce solutions for a wide variety of retailers across North America, including multi-channel retailers who are national brands, pure-play ecommerce companies, and smaller niche online businesses. The Company has been a Salesforce commerce cloud partner since 2008. It is headquartered in Pittsburgh, Pennsylvania. To learn more about WDC please visit www.wedocommerce.com.

DEG is a full-service digital agency. It has integrated many Salesforce technologies across clouds to create impressive results for many of its existing clients. DEG is headquartered in Overland Park, Kansas. To learn more about DEG please visit www.degdigital.com.

Everingham & Kerr, Inc. initiated this transaction, acted as financial advisor and negotiated the transaction for WDC.

For more information on this transaction, please contact Joseph A. Vanore, Jr. at jav@everkerr.com or 856.546.6655 x114.

About Everingham & Kerr, Inc.

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.