



# Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

*Everingham & Kerr, Inc. is pleased to announce that*



**DAMKTG, Inc.**

*has been acquired by*

**A Private Investor Group**

**Mt. Laurel, NJ – February 4, 2015**

Everingham & Kerr, Inc. announced today that DAMKTG, Inc. (“DAMKTG”) has been acquired by a Private Investor Group. Terms of the transaction are undisclosed.

DAMKTG is a direct mail and fulfillment services provider headquartered in Branchburg, New Jersey. The Company provides direct mail and fulfillment services to a variety of industries including pharmaceutical, healthcare telecommunications, etc. To learn more about DAMKTG, please visit [www.da-inc.org](http://www.da-inc.org).

The Private Investor Group currently owns Range Marketing, LLC (“Range”), which is a provider of business communication services and solutions and is headquartered in Pennington, New Jersey. To learn more about Range Marketing, please visit [www.rangemktg.com](http://www.rangemktg.com).

Range and DAMKTG will ultimately be merged together resulting in the rebranding of both entities.

Everingham & Kerr, Inc. initiated this transaction, acted as a financial advisor and negotiated the transaction for DAMKTG.

**For more information on this transaction, please contact Joseph A. Vanore, Jr. at [jav@everkerr.com](mailto:jav@everkerr.com) or 856.546.6655 x114.**

## **About *Everingham & Kerr, Inc.***

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

## **PRESS RELEASE**

*for immediate release*

**February 4, 2015**



*Everingham & Kerr, Inc.*

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