



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that

WindowsSecrets.com, LLC
has been acquired by
Stoddard Hill Media Holdings, LLC d/b/a iNet Interactive



Mt. Laurel, NJ – July 22, 2010

Everingham & Kerr, Inc. announced today that WindowsSecrets.com, LLC has been acquired by Stoddard Hill Media Holdings, LLC d/b/a iNet Interactive. Terms of the transaction were not disclosed.

Windows Secrets publishes a weekly opt-in e-mail newsletter containing tips and tricks for users of Microsoft Windows. The Company was founded in 2003 and is headquartered in Seattle, WA. To learn more about the Company, please visit www.windowssecrets.com.

Founded in 2002, iNET Interactive is a social media company operating prominent online communities for technology professionals and technology enthusiasts. To learn more about iNet, please visit www.inetinteractive.com.

Everingham & Kerr, Inc. initiated this transaction, acted as financial advisor and negotiated the transaction for WindowsSecrets.com, LLC.

For more information on this transaction, please contact Joseph A. Vanore, Jr. at jav@everkerr.com or 856.546.6655 x114.

About *Everingham & Kerr, Inc.*

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

PRESS RELEASE

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