



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

*Everingham & Kerr, Inc. is pleased to announce that
Nielsen-Kellerman, Inc.*



*has been acquired by
Bolder Capital, LLC*



Mt. Laurel, NJ – January 5, 2010

Everingham & Kerr, Inc. announced today that Nielsen-Kellerman, Inc. (“NK”) has been acquired by Bolder Capital, LLC (“*Bolder Capital*”). Terms of the transaction were not disclosed.

NK, founded in 1978, designs, manufactures and distributes waterproof instruments for active lifestyles and technical applications, including timing devices, electronics for rowing and paddling, and wind and weather measurement devices. The Company is headquartered in Boothwyn, Pennsylvania. To learn more, please visit www.nkhome.com.

Bolder Capital is a Chicago-based private investment firm established in partnership with JZ Capital Partners Ltd. and The Edgewater Funds, for the sole purpose of acquiring and/or investing in micro-cap companies with enterprise values of up to \$150 million. Bolder Capital is operationally focused and brings substantial investment experience, in addition to financial resources in excess of \$1.0 billion. Its principals have extensive operating experience in a broad range of industries, having acquired or funded more than 400 companies. To learn more, please visit www.boldercapital.com.

Everingham & Kerr, Inc. initiated this transaction, acted as financial advisor and negotiated the transaction for Nielsen-Kellerman, Inc.

For more information on this transaction, please contact Richard J. Ward, Jr. at rjw@everkerr.com or 215.628.8429 x117.

About *Everingham & Kerr, Inc.*

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

PRESS RELEASE

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