



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that

BiznessBroker, LLC
has acquired
LOL Social Media LLC



Mt. Laurel, NJ – February 21, 2011

Everingham & Kerr, Inc. announced today that BiznessBroker, LLC has acquired LOL Social Media LLC (“LOL”). Terms of the transaction were not disclosed.

Headquartered in Las Vegas, NV, LOL is a social media management company that generates celebrity websites and social media pages.

LOL's primary clients are up-and-coming, young actors and actresses whose brands are becoming household names through the TV and Film projects they star in. LOL is also equipped to manage social media for anyone on the path to achieving celebrity status.

LOL has unique relationships with major Search Engines like Google, Bing and Yahoo allowing LOL to place advertising dollars on client's websites and media pages.

Everingham & Kerr, Inc. acted as financial advisor for BiznessBroker, LLC.

For more information on this transaction, please contact Joseph A. Vanore, Jr. at jav@everkerr.com or 856.546.6655 x114.

About *Everingham & Kerr, Inc.*

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr's focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

PRESS RELEASE

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