



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that
The Garfield Group, Inc.
has acquired Embarc, Inc.



Haddon Heights, NJ – December 4, 2007

Everingham & Kerr, Inc. announced today that The Garfield Group, Inc. (“Garfield”) has acquired Embarc, Inc. (“Embarc”). Terms of the transaction were undisclosed.

The Garfield Group, Inc., is a full-service, integrated marketing communications company comprised of Garfield Group Branding and Garfield Group Public Relations. The Company was founded in 1990 and is headquartered in Newtown, Pennsylvania. For additional information about The Garfield Group, please visit www.garfieldgroup.com.

Embarc, headquartered in Newton Upper Falls, Massachusetts, is a full-service internet marketing agency. The Company’s clients have included businesses in various markets and industries, such as Biotechnology & Pharmaceuticals, Medical Devices, Financial Services, Business Services, Consumer Products, Technology, Real Estate, Higher Education, and Non-Profit. To learn more about Embarc, please visit www.embarcgroup.com.

Everingham & Kerr, Inc. acted as a financial advisor and negotiated the transaction for The Garfield Group, Inc.

For more information on this transaction, please contact John Suender at jms@everkerr.com or 856.435.7190

About *Everingham & Kerr, Inc.*

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, and transaction consulting. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

PRESS RELEASE

for immediate release

December 4, 2007



Everingham & Kerr, Inc.

New Jersey Headquarters

115 White Horse Pike
Haddon Heights, NJ 08035
Phone: 856.546.6655
Fax: 856.546.2806
E-Mail: ek@everkerr.com
Website: www.everkerr.com

Pennsylvania Office

Fort Washington, PA