



# Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

*Everingham & Kerr, Inc. is pleased to announce that*

**A Private Investor**  
*has made a minority investment in*  
**Advanced Software, Inc.**

**Advanced Software**  
Software Solutions for Packaging

**Mt. Laurel, NJ – April 13, 2012**

Everingham & Kerr, Inc. announced today that a private investor has made a minority investment in Advanced Software, Inc. (“Advanced”). Terms of the transaction were not disclosed.

Advanced is a software company focused on the packaging industry. The Company provides a comprehensive ERP (*Enterprise Resource Planning*) system designed specifically for manufacturers of folding carton boxes, corrugated containers, foam, plastics and other packaging distribution companies. Advanced has its own ADVANTZWARE suite of software modules. The feature-rich software package is backed by the Company’s support department that provides on-site installation, on-site & Internet based training, hotline phone support, a remote log-on help desk, custom programming, online documentation, tutorial disks and an annual user conference. The Company was founded in 1991 by its current majority owner, Joseph R. Hentz, and is headquartered in Yardley, Pennsylvania. To learn more about the Company, please visit [www.advantzware.com](http://www.advantzware.com).

Everingham & Kerr, Inc. initiated this transaction, acted as a financial advisor and assisted with negotiations for both Advanced and the private investor.

**For more information on this transaction, please contact Joseph A. Vanore, Jr. at [jav@everkerr.com](mailto:jav@everkerr.com) or 856.546.6655 x114.**

## **About *Everingham & Kerr, Inc.***

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm’s client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

## **PRESS RELEASE**

*for immediate release*

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*Everingham & Kerr, Inc.*

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