



Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

Everingham & Kerr, Inc. is pleased to announce that
Hitcharama, Inc. has been acquired by
Pret-Mose I, LLC



Haddon Heights, NJ – November 15, 2005

Everingham & Kerr, Inc. announced today that Hitcharama, Inc. was acquired by the private equity firm Pret-Mose I, LLC (“PMI”) located in Philadelphia, PA. Terms of the transaction were undisclosed.

Hitcharama is the largest Recreational Vehicle Dealer in the state of New Jersey. They are located in Turnersville, New Jersey, serving customers in New Jersey, Eastern Pennsylvania, The Poconos and Delaware. Since 1970 the Company has offered sales, rentals, service (*both in their shop and at local campsites*), parts & accessories, financing, insurance and consignment sales. The Company continues to flourish under its new ownership, growing and maintaining its industry leadership position in the state. Please visit www.hitchrv.com to learn more about the Company

PMI is led by Larry Waddell and Ted LeBow, and seeks to be a regional leader in “*fun, rest, and relaxation*”, with emphasis on the RV lifestyle. Business development opportunities exist in RV service, repair and maintenance, and in the acquisition of additional regional RV dealerships. Investors in PMI include Murex Investments of Philadelphia, and two angel investors.

Everingham & Kerr, Inc. initiated this transaction, acted as financial advisor and negotiated the transaction for Hitcharama, Inc.

For more information on this transaction, please contact Robert Everingham at re@everkerr.com or 856.546.6655 x12

About *Everingham & Kerr, Inc.*

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm services clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, and transaction consulting. The firm's client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to insure maximum results produced efficiently and confidentially.

**PRESS
RELEASE**
for immediate release

November 15, 2005



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